

IEEE International Conference on Communications, Control, and Computing Technologies for Smart Grids



# IEEE SmartGridComm™

31 October – 3 November 2023 // Glasgow, Scotland



IEEE

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**ComSoc**<sup>®</sup>  
IEEE Communications Society

MODERN

IEEE SmartGridComm 2023 PATRONAGE OPPORTUNITIES

# ABOUT THE 2023 CONFERENCE

The 14th IEEE International Conference on Smart Grid Communications (SmartGridComm 2023) will be held in Glasgow, Scotland from Tuesday, 31 October until Friday, 3 November 2023. SmartGridComm 2023 will feature a broad technical program offering numerous technical sessions with papers showcasing the latest technologies, applications, and services. The conference program includes workshops, tutorials, keynote talks from industrial leaders and renowned academics, panel discussions, exhibitions, and business and industrial forums.

The conference will be held in-person.

## **The forum for discussing the latest developments in smart grid communications and technologies**

The increasing energy demands, as well as the electrification of heat and transport, are placing an unprecedented stress on the electrical grid. In the UK, demand is expected to increase by 50% over the next 12 years. Addressing these requirements while keeping costs in check and moving towards net zero requires a smarter grid with resilient, flexible and high capacity communications. Scotland is a centre of distributed generation research, with Glasgow hosting PNDC, a whole energy systems research, test and demonstration environment. SmartGridComm 2023 will provide a forum to discuss all aspects relevant to smart grid communication and related technologies.

Thought leaders from across industry, academia, research institutions and government will gather to discuss the current state-of-the-art in smart grid communications as well as future directions and opportunities. Topics will include:

- Wide area monitoring and data acquisition in smart grids
- Applications of Machine Learning and AI
- New business opportunities
- Cyber-physical system modelling, operation, and co-simulation
- Edge-based computing
- Power System Protection and Fault Management
- Microgrids and renewable energy integration and grid services
- Standards and regulatory challenges
- Environmental impact
- Verticals and use cases



# SmartGridComm 2023 PATRONAGE OFFERINGS

Level	Platinum	Gold	Silver	Bronze	Exhibitor
Cost (USD) Global Level	<b>\$15,000</b>	<b>\$ 7,500</b>	<b>\$ 5,000</b>	<b>\$ 2,750*</b>	<b>\$ 1,750*</b>
<b>Complimentary Registration</b> Each complimentary registration corresponds to a Full Conference Registration including all social events.	4	3	2	2	1
<b>Keynote Speaker</b> Keynote speaking slot in one of the plenary sessions.	Guaranteed	If slots are available			
<b>Organize Roundtable/Panel</b> Opportunity to organize a panel or round table in the program.	Guaranteed	Guaranteed	If slots are available.		
<b>Sponsor Table/Demo Booth</b> The opportunity to demonstrate your latest products to our attendees.	2m x 6m	2m x 3m	2m x 3m	2m x 3m	2m x 3m
<b>Logo and Link on Website</b> Featured in the Patrons page.	✓	✓	✓	✓	✓
<b>Logo on Bag</b> Your logo will be printed on the bag distributed to all participants.	✓	✓	✓		
<b>Ad in Program</b>	Full page Full color Inside or outside cover	Full page Full color Inside programme	Half page B&W Inside programme	Quarter page B&W Inside programme	Quarter page B&W Inside programme
<b>VIP Seats at Banquet</b> The number of reserved seats made available for you or your guests.	3	2	1	1	
<b>Bag Insert</b> Your brochure (maximum size: folded A4) will be included in the bag, distributed to all participants.	✓	✓			
<b>Company Logo Included in Conference Promotional Materials</b> Inclusion in multiple event invitations, news items, and other promotional activities.	✓	✓	✓		
<b>Social Media Posts</b> ComSoc's social media accounts will celebrate your support in social media posts. Number indicates the amount of posts prior to the start of the event.	4	3	2	1	

\* Special rates available for publishers and universities

## ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE SmartGridComm has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

To learn more, visit our website <https://sgc2023.ieee-smartgridcomm.org/>

### PREVIOUS SMARTGRIDCOMM & COMSOC PATRONS INCLUDE:



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